



Carroll County Public Library (CCPL) recognizes that public funding is the principal and most important source of funding for library services in Carroll County. Publicly funded libraries can and do explore other sources of funding, such as grants, gifts, donations, and sponsorships. These funds provide opportunities to expand and pilot new, innovative services, programs, and resources, and ensure that libraries continue to provide the best possible service to their communities.

Sponsorships are sources of additional support that allow CCPL to enhance the level, extend the range, or improve the quality of library services. In this context, the library welcomes the business community and other external organizations, to support the library through the sponsorships that provide resources, including revenue and/or in-kind contributions, to enhance events, programs, activities, and services to the community.

**Sponsor Name / Individual/Business/Organization Name** (as you wish it to appear)

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**Contact Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Mailing/Billing Address** \_\_\_\_\_

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**Type of Sponsorship (Event and level)** \_\_\_\_\_

**Sponsorship/Donation Amount** \_\_\_\_\_

Your signature below signifies that:

1. You have read and accept responsibility for abiding by the CCPL Sponsorships and Partnerships Policy.
2. You understand and agree that CCPL reserves the right to final approval of all print materials and has authority to restrict the content of any and all presentations, graphics, or messaging by any sponsor for any reason.
3. As a sponsor, you, your business, or your organization agree to support the Light of Carroll awards and the Carroll County Public Library. You agree to abide by the script during the event, and to be supportive of the event and the library in any news or media releases, social media posts or other announcements.
4. That you acknowledge that the Judging Committee reserves the right to refuse any sponsorship that is not in alignment with the stated purpose of this event or, in their best judgment, does not align with the overall spirit of the awards, or with the mission of CCPL.

Failure to abide by the CCPL policy or any attempt to circumnavigate the guidelines or instructions as outlined by the library will result in forfeiture of any benefits to the sponsor and no refund of sponsor funding.

**Printed Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_